

BE A SUSTAINABLE ENERGY LEADER - PARTNER TODAY



# Sustainable Energy Week

Presented by the California Center for Sustainable Energy (CCSE)

There's something new under the sun – Sustainable Energy Week, Sept. 12 –18, 2010

*Position your business at the forefront of the clean energy movement!*

**It's time to ramp up the energy awareness** in Southern California. For the past five years, CCSE has presented Solar Energy Week, a celebration of clean energy from the sun. But we now see an urgent need to expand the scope of this event to include solar energy's natural partners – *other renewable energy generation and energy conservation and efficiency*. Only through the adoption of these measures is it possible for San Diego and California to meet our goals for energy independence and reduced CO<sub>2</sub> emissions.

**This unique community event** is like no other nationwide and it's the perfect venue for businesses who provide consumer and commercial energy solutions, whether they focus on efficiency, clean generation or relate to energy savings through green building innovations or new technologies.

**Sustainable Energy Week** will highlight the many benefits home and business owners can enjoy when they take a whole-building, performance-focused approach to their energy future – energy use reduction, cost savings and a cleaner environment.

**Join CCSE** in highlighting energy awareness in Southern California during **Sustainable Energy Week**. It's an opportunity to put your business in front of consumers who are eager to save energy, learn about renewable technologies and know more about how to live sustainably.

## Sustainable Energy Week will help you:

- **Expand Your Reach** among eco-consumers
- **Communicate Your Message** to a pre-selected audience ready to learn
- **Target Your Market** by reaching informed buyers ready to take action
- **Boost Your Competitive Edge** by showcasing your product or service
- **Improve Your Bottom Line** by making direct contact with your future customers



Center for  
**Sustainable Energy**  
CALIFORNIA

8690 Balboa Ave., Suite 100  
San Diego, CA 92123  
(866) SDENERGY



[Click here to watch the 2009 Solar Energy Week video!](#)

# Sustainable Energy Week Events at a Glance



## Family Energy Day, Sun., Sept. 12

An afternoon of fun energy-related, interactive activities for the whole family and an opportunity to speak with hundreds of consumers seeking expert advice about energy solutions and technologies.



## Clean Energy Conference, Thurs., Sept. 16

An all-day conference with keynote speakers and high-level experts exploring the latest policies, trends, technologies and other important issues that will attract energy professionals, educators, business owners, government officials and other concerned clean energy advocates.



## Tours: Building Performance & Renewables, Tues., Sept. 14 & Wed. 15

Two days of guided bus tours that transport attendees to select locations to view high-performance buildings and commercial solar installations of special interest to decision-making facility managers and building owners.

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## Sustainable Energy Week Sponsorship Opportunities

Show San Diegans how your business can save them energy and money!

### Gigawatt Sponsor - \$15,000

Join CCSE as a presenter of Sustainable Energy Week.

- Opening Keynote welcoming remarks (five minutes)
- Collateral on seats for opening plenary session
- Product/service showcased in Sustainable Energy Week video aired on CCSE's YouTube and website
- Full-page ad in Sustainable Energy Week brochure distributed throughout San Diego County
- Presence in advertising supplement
- Recognition in press and media releases
- Company profile in CCSE's e-newsletter sent to 15,000 constituents
- Logo on event e-blasts
- Press room and recycling bin station signage
- Company logo as title partner for the week on all event signage, hyperlink and logo on website
- Recognition on print and social media outreach
- 15 Conference passes
- 5 passes for both days of the Tours
- 10'x20' exhibit space in high-traffic area for Conference and Family Energy Day
- Company brochure (or giveaway) in Conference bag distributed at Conference and Tours
- Logo on volunteer T-shirts as title partner
- Full page ad in Conference program

**Call us today!** To reserve partnership or for more info, call Lauri Walker at (858) 244-1182.



# More Sustainable Energy Week Opportunities...

Show how your business is part of the clean energy solution!

**Megawatt Partner - \$10,000** Join CCSE as a presenter of **Family Energy Day, Sustainable Energy Conference** or the **Clean Energy Commercial Tours**. **SOLD**

- Product/service showcased in video aired on the CCSE YouTube channel and website
- Presence in advertising supplement
- Recognition in press and media releases
- Profile in CCSE's e-newsletter sent to 15,000 constituents
- Logo on event e-blasts
- Logo on signage at your selected event
- Recognition on print and social media outreach for your selected Megawatt partnership event
- Hyperlink and logo on website as Megawatt partner
- 10 passes for the Conference
- 2 passes for both days of the Tours
- 10'x10' exhibit space in high-traffic area for Conference and Family Energy Day
- Company brochure (or giveaway) in Conference bag distributed at Conference and Tour
- Logo on volunteer T-shirts
- 1/2 page ad in Conference program

## Conference Networking Reception Partner - \$8,000

- Partnership announcement at Conference
- Signage at reception, on napkins and table tents
- Partnership logo on Conference program, brochure and website
- 10'x10' exhibit space at Conference
- Company brochure (or giveaway) in Conference bags
- 6 Conference passes
- 1/4 page ad in Conference program

## Conference Program Partner - \$8,000

- Partnership announcement at Conference
- Full page ad in Conference program
- Partnership logo on Conference program, brochure and website
- 10'x 10' exhibit space at Conference
- Company brochure (or giveaway) in conference bags
- 6 Conference passes

## Conference Bag Partner - \$5,000

- Logo on tote bags at the Conference and Tour
- Partnership logo on Conference program, brochure and website
- 10'x10' exhibit space at the Conference
- Company brochure (or giveaway) in Conference bags
- 4 Conference passes
- 1/4 page ad in Conference program

## Conference Lunch Partner - \$5,000

- Partnership announced at Conference
- Signage in lunch area and on table tents
- Partnership logo on Conference program, brochure and website
- 10'x10' exhibit space at the Conference
- Company brochure (or giveaway) in Conference bags
- 1/4 page ad in conference program
- 4 Conference passes

**Email us today!** To reserve partnership or for more info, email [lauri.walker@energycenter.org](mailto:lauri.walker@energycenter.org).



# Don't Let Sustainable Energy Week Pass You By...

Get out in front of the clean energy wave!

## Conference Notepad Partner - \$3,500

- Logo placement on all notepad distributed at the Conference and Tour
- Partnership logo on Conference program, brochure and website

- 10'x10' exhibit space at the Conference
- Company brochure (or giveaway) in the Conference bags
- 2 Conference passes
- 1/4 page ad in Conference program

## Conference Eco-Pen Partner - \$3,000

- Logo placement on all eco-pens distributed at the Conference and Tour
- Partnership logo on Conference program, brochure and website
- 10'x10' exhibit space at the Conference
- Company brochure (or giveaway) in Conference bags
- 2 Conference passes
- 1/4 page ad in Conference program

## Conference Breakfast Partner - \$3,000

- Signage at breakfast area and on table tents
- Partnership logo on Conference program, brochure and website
- 10'x10' exhibit space at the Conference
- Company brochure (or giveaway) in Conference bags
- 1/4 page ad in Conference program
- 2 Conference Passes

## Conference Coffee Break Partner - \$3,000

- Signage in coffee break area and on table tents
- Partnership logo on Conference program, brochure and website
- 10'x10' exhibit space at the Conference
- Company brochure (or giveaway) in Conference bags
- 2 Conference passes

## Kilowatt Partner - \$1,500

- Partnership logo on Conference program, brochure and website
- 10'x10' exhibit space at Conference and Family Energy Day
- 2 Conference passes

## Exhibit Space

### Conference and Family Energy Day - \$750

- 10'x10' canopy, 8' table, two chairs, table cloth and lunch provided for two exhibit staff

### Conference or Family Energy Day - \$550

- 10'x10' canopy, 8' table, two chairs, table cloth and lunch provided for two exhibit staff

**Advertise With Us!**

To advertise in the Conference Program, call Lauri Walker at (858) 244-1182.

# Sustainable Energy Week

Presented by the California Center for Sustainable Energy (CCSE)

I'm ready to be part of the solution! I would like to be a partner at Sustainable Energy Week.

## Participant Application

Name		Title
Company		
Street Address		
City	State	Zip code
Phone	Email	Website



Payment must be received by July 9, 2010 for logo inclusion in the event material.

## You Belong at Sustainable Energy Week!

Please indicate the partnership level you would like to reserve. Exhibit space is secured on a first come, first served basis.

- Gigawatt Partner - \$15,000 **SOLD**
- Megawatt Partner - \$10,000
- Cocktail Networking Partner - \$8,000
- Conference Program Partner - \$8,000
- Conference Bag Partner - \$5,000
- Lunch Partner - \$5,000 **SOLD**
- Notepad Partner - \$3,500 **SOLD**
- Breakfast Partner - \$3,000
- Eco-Pen Partner - \$3,000 **SOLD**
- Coffee Break Partner - \$2,000 **SOLD**
- Kilowatt Partner - \$1,500
- Exhibit Space - \$750 (Conference *and* Family Energy Day)
- Exhibit space - \$550 (Conference *or* Family Energy Day)

## Payment Options

Please indicate the method of payment you prefer:

- Please bill me (all fees must be paid by dates below)
- Check enclosed (payable to the California Center for Sustainable Energy)
- I'd like to pay by credit card (please visit our website at [www.energycenter.org/partnership](http://www.energycenter.org/partnership))

## Reserve Your Partnership

**Please email form to:** [lauri.walker@energycenter.org](mailto:lauri.walker@energycenter.org) or  
**fax form to:** (858) 244-1178.

**Please submit payment** for partnership by July 9, 2010  
and for exhibiting by August 27 to:  
California Center for Sustainable Energy  
Sustainable Energy Week  
Attn: Lauri Walker  
8690 Balboa Ave, Suite 100 | San Diego, CA 92123

## Acceptance of Applicant

Upon acceptance of this application by the California Center for Sustainable Energy (CCSE), this application shall become a binding agreement between the Participant and CCSE. Faxed or e-copies of this contract are legal and binding. The Participant acknowledges that none of the Participant investment is refundable unless otherwise stated in the terms and conditions of the CCSE Participant application.

Authorized Signature\* \_\_\_\_\_ Date \_\_\_\_\_

\*PLEASE READ TERMS AND CONDITIONS ON REVERSE

# CCSE Terms and Conditions

Exhibitor and or Sponsor/Partner shall herein be referred to as Participant.

## 1. OBSERVANCE OF LAWS

Participant shall abide by and observe any and all local, municipal, state and federal laws and ordinances in affect at the time of the event. Participant shall construct any exhibits to comply with the ADA (American Disability ACT).

## 2. INDEMNITY AND LIMITATION OF LIABILITY

The Participant and CCSE shall indemnify, defend and protect each other and hold each other harmless from any and all claims, demands, suits, liability damages, losses, costs, attorney's fees and expenses which might result or arise from gross negligence or willful misconduct in connection with either parties' participation in CCSE EVENT or any actions of its officers, agents, employees, or other representatives, provided that (i) the indemnified party gives prompt notice of the claim to the other party; (ii) the indemnifying party has sole control over the defense of the claim, including any decision to settle; and (iii) the indemnified party provides the other party with all reasonable assistance therein. Except for gross negligence or willful misconduct, neither CCSE, Participant, CCSE Event Venue or other exhibit space provider, nor any of their officers, agents, employees, facilities, other representatives, or assigns shall be liable for, and are hereby released from, any claims for damage, loss, harm, or injury to the person, property or business of the parties or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the exhibition facility or intermediate staging facilities, accident, or any other reason in connection with CCSE EVENT or any planning meetings, demonstrations, or staging. CCSE shall not be responsible for the security of Participant's equipment or its proprietary software or hardware information, and Participant shall have full responsibility for any theft or other loss, including any subrogation claims by its insurer. It is the responsibility of the Participant to maintain proper insurance coverage for its property and liability.

## 3. BOOTH ASSIGNMENT

Every attempt will be made to assign space as preferred by the Participant. However, in rare occasions, it may be necessary to re-assign booth location. CCSE retains the exclusive right to re-assign at its option.

## 4. RIGHT TO REFUSE

CCSE reserves the right to review and reject any Participant application without prejudice.

## 5. USE OF EXHIBITION SPACE

Participant shall not assign to a third party its Exhibition space or any portion of that space without the prior written consent of CCSE, which CCSE may grant or withhold at its sole discretion. If such permission is given, the Participant shall assume full responsibility for the conduct of the assignee and all its representatives. CCSE reserves the right to withdraw its acceptance of this application if, in its sole discretion, it determines that the Participant is not eligible to participate or that the Participant's product is not eligible to be displayed in this Exhibition, or that the Participant or any of its representatives fail to conduct themselves in accordance with normal standards of decorum and good taste.

## 6. EXHIBITION HOURS

Participants will comply with published CCSE Event exhibit hours. CCSE reserves the right to change the exhibit hours without prior notice.

## 7. SPACE EQUIPMENT AND SERVICES

Each exhibit space will contain 10'x10' canopy, one 8' table, two chairs, table cloth and identification sign will be provided.

## 8. CONTRACTOR SERVICES INFORMATION

Participants are responsible for providing or arranging all necessary labor in transporting, uncrating, erecting, dismantling and re-crating of displays.

## 9. CANCELLATION OR TERMINATION OF EXHIBITION

If for any reason beyond its reasonable control including, fire, strike, earthquake, damage, construction or renovation to the event facility, government regulation, public catastrophe, Act of God, or any similar reason, CCSE shall determine that the event or any part may not be held, CCSE may cancel the event or any part thereof. CCSE shall determine and refund to the Participant its proportionate share of the balance of the aggregate display fees received

which remain after deducting all expenses incurred by CCSE.

## 10. PARTICIPANT CANCELLATION OR BOOTH DOWNSIZING

All payments made to CCSE under this application shall be deemed fully earned and non-refundable in consideration for expenses incurred by CCSE.

## 11. PARTICIPANT CONDUCT

Participant and all of its representatives shall conduct themselves at all times in accordance with normal standards of decorum, and good taste. CCSE reserves the right to eject from the event any Participant or representative violating those standards.

## 12. LIABILITY

Under no circumstances will any party to this agreement, any or the event venue or other exhibit space provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not apprised of the possibility or likelihood of such damages or lost profits. In no event shall CCSE's liability under any circumstance, exceed the amount actually paid to it by the Participant for exhibit space. CCSE makes no representations or warranties including, but not limited to, the number of persons who will attend the Exhibition.

## 13. CARE OF BUILDING AND EQUIPMENT

Participants or their agents may not injure or deface the walls or floors of the building, the exhibit spaces, or the equipment of the exhibit spaces. If such damage occurs, the Participant is liable to the owner of the property so damaged. Electric wiring must conform with the National Electric Code Safety rules and all other applicable rules, regulations, fire laws, electrical codes and other laws of the city in which the exhibition is located, and of any other government authority maintaining jurisdiction over the Event Venue that affect the installation, conduct and disassembly of the exhibit. Combustible materials or explosives are not permitted in exhibit area. The Participant shall also comply with all reasonable requests of officials of the Exhibit Hall and CCSE with respect to the installation, conduct and disassembly of its exhibit.

## 14. TAXES AND LICENSES

Participant shall be responsible for obtaining any licenses, permits or approvals under local or state law applicable to its activity at the Exhibition. Participant shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any governmental authority in connection with its activities at the Exhibition.

## 15. AGREEMENT TO TERMS, CONDITIONS AND RULES

Participant agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by CCSE from time to time for the efficient and safe operation of the Exhibition. In addition to CCSE's right to close a display and withdraw its acceptance of the application, CCSE in its sole judgment, may refuse to consider for participation in future Exhibitions a Participant who violates or fails to abide by all such terms, conditions, and rules. This application represents the entire agreement between the Participant and CCSE concerning the subject matter of this application. CCSE is not making any warranties or other agreements except as set forth above. Any amendment to this contract must be in writing signed by both parties. The headings used in this agreement are for organizational purposes only and are not to be used in the interpretation of the substance of this agreement. The rights of CCSE under this agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of CCSE. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect. This agreement shall be binding upon the heirs, successors, and assigns of the Participant subject to the terms of this Agreement regarding assignment. This application shall in all respects be governed by and construed in accordance with, the laws of the State of California. Participant agrees to submit to the jurisdiction of the state and federal courts in the County of San Diego, State of California. In the event of any dispute concerning the interpretation or enforcement of this Application, the prevailing party shall be entitled, in addition to all other relief, to recover from the losing party their reasonable attorney's fees and costs incurred in such dispute.

Initials \_\_\_\_\_