

Use less energy, lower utility bills and support your local workforce

Automated Demand Response for Small and Medium Businesses



ADR technology enables your business to temporarily reduce energy use *automatically* during demand response (DR) events

Participation is easy. During a DR event, ADR technology automatically implements your preset energy reduction preferences. Depending on your business this might mean

- ▶ Temporarily dimming lighting
- ▶ Precooling work areas
- ▶ Temporarily increasing the set-point of your thermostats

You are always in control. Receive advance notice for DR events and adjust your energy reduction strategy at any time.

Benefit of Auto-DR



Lower utility bills by participating in DR events.



Use less energy with more efficient HVAC and lighting controls.



Save time by automating load reduction.



Increase control of your facility year-round.

Get paid to install Auto-DR technology ... Save money each year

Pacific Gas & Electric Company's (PG&E's) **FastTrack Program** offers technology incentives that can cover up to 100% of the purchase and installation costs of ADR equipment.

Program requirements

To participate in ADR FastTrack, you must be an existing PG&E nonresidential customer and one of the following.

- An office (approximately 10,000-105,000 sq. ft.) that uses a maximum of up to 499 kW
- A retail store (approximately 15,000-150,000 sq. ft.) that uses a maximum of up to 499 kW

You must enroll in an eligible PG&E Demand Response (DR) Program and participate in DR events for at least 36 consecutive months.

Don't wait – Enroll now

PG&E is in the process of defaulting select small and medium customers to Peak Day Pricing (PDP) and as a result customers could pay up to 10 times more for electricity during peak day events.

Apply and install ADR equipment that will automatically reduce your electricity usage during peak day events, helping you to save money on your utility bills.



Get started today with our help

The Center for Sustainable Energy (CSE) offers technical assistance to support the installation of ADR equipment and enrollment in utility incentive programs for qualifying businesses.

Install ADR and support your local workforce

CSE is leading a training program to increase career opportunities for electrical apprentices.

Installation work at your facility will be performed by electrical contractors that have hired trained electrical apprentices from your local Joint Apprenticeship Training Center.

How it works

- Contact us or visit research.energycenter.org/ADR/ to find out if your business qualifies for additional support.
- Assuming you qualify, we will work with you to gather basic energy usage information for your facility and determine if ADR FastTrack is the right program for your business.
- Next, we'll connect you with a qualified electrical contractor in your area who will help you submit your ADR program application and perform the installation of ADR equipment at your facility.
- Need additional support along the way? Our technical assistance team will work with your contractor to make sure your project is successful.

For more information, visit EnergyCenter.org/demand-response or contact

Center for Sustainable Energy | ADR@energycenter.org

For more information about PG&E's FastTrack Program visit pge-adr.com.