

# 2014 CSE Impact Statement

## From the Executive Director



One action pretty much sums up 2014 – we changed our name to the Center for Sustainable Energy. This is not because we're doing less in California; in fact, our programs in the state have grown. It's because now we are engaged in clean energy across the nation from Hawaii to Massachusetts.

We're on a mission to provide all interested local, regional and national governments, agencies and organizations with sustainable energy planning assistance, program development and workforce training. We do this by creating and managing energy market transformation programs and serving as an implementation partner.

Consider some of the things CSE has done this past year.



### Helping take energy goals to the next level

- Empowered rooftop solar market development with publication of the California Solar Permitting Guidebook
- Facilitated more than 3,000 electric vehicle test drives through innovative SF Bay Area EV adoption and social media campaign
- Partnered with LA Economic Development Corp. to develop regional alternative fuel centers through Southern California
- Initiated work with the San Diego and Long Beach ports to implement sustainable energy efforts



### Seeding new markets with clean energy programs

- Selected to administer electric vehicle rebate program for Massachusetts
- Advanced transit applications of renewable energy including a solar electricity feasibility study for Bay Area Rapid Transit
- Launched a project to identify technical, regulatory and financial barriers constraining widespread solar adoption in multitenant developments



### Capacity building for sustainability stakeholders

- Developed a local government webinar platform to share barrier reduction and sustainable energy adoption successes
- Created partnership with national training organization providing energy code training for contractors

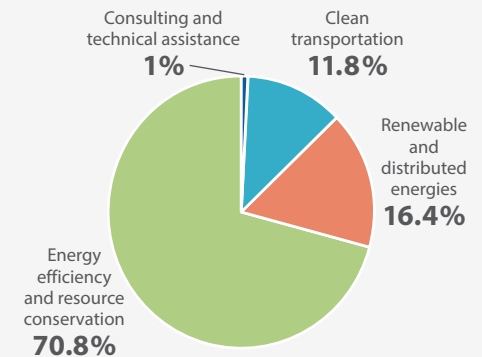
I invite you to learn more and join us in moving toward a clean energy future.

– Len Hering, RADM, USN (ret.)

## 2014 CSE Financial Summary

Operating revenues in fiscal year 2014 totaled \$144.5 million, including \$109.3 million in funding distributed as rebate and incentive payments. The 2014 service revenues of \$35.1 million were earned in performance of contracts that include administration of rebate and incentive payments; marketing, education and outreach; research and analysis; and technical assistance. The 2014 service revenue increased more than 180% over the prior year.

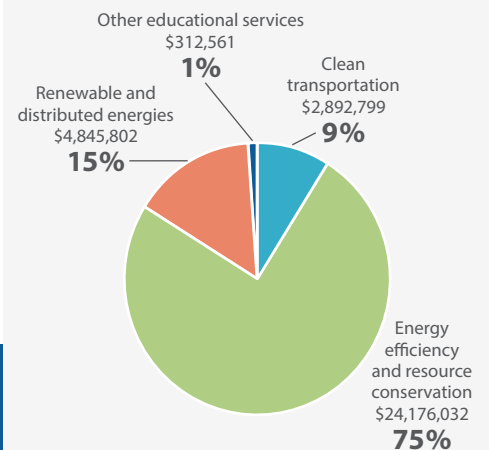
### Energy Sector



### Expenses, excluding rebates delivered

General management \$2,599,087  
Fundraising \$15,456  
Program areas \$32,227,194

### Breakdown of program area expenses




*Accelerating the transition to a sustainable world powered by clean energy*

# 2014 Impacts at a Glance

Last year, CSE provided incentives, technical reviews and assistance that facilitated

  
**63** MW  
of distributed  
generation capacity

  
**2,013** MWh  
of energy savings

  
**121,762** therms  
of distributed  
generation capacity

  
**43,703**  
electric vehicle rebates

  
**1.25** million tons  
of avoided greenhouse  
gas emissions

  
**105**  
local governments and  
agencies consultations

  
**305**  
community, regional  
and state workshops

  
**160,000**  
direct consumer  
engagements

  
**1.1** million  
digital engagements

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