



April 29, 2015

The Honorable Ricardo Lara, Chair
Senate Committee on Appropriations
California State Senate
State Capitol, Room 2206
Sacramento, CA 95814

Re: Senate Bill 765 (Wolk) – SUPPORT

Dear Chairman Lara:

On behalf of the Center for Sustainable Energy® (CSE), I write in support of Senate Bill (SB) 765.

The creation of a dedicated, statewide Market Transformation Administrator, the CalMTA, positions California to unlock the deeper, cost-effective energy savings that are necessary to realize Governor Brown's goal to double energy efficiency savings by 2030. The CalMTA will leverage the scale of the world's seventh largest economy to accelerate the uptake of efficient equipment, target code shortfalls, and advance adoption of building best practices. These activities will be undertaken in close coordination with the existing energy efficiency activities overseen by the California Public Utilities Commission (CPUC) and the California Energy Commission (Energy Commission) to ensure the California ratepayers benefit from a balanced portfolio of short-term resource acquisition and long-term market transformation energy efficiency strategies.

CSE strongly urges you to vote yes on SB 765 to ensure that California benefits from increased cost-effective, sustained energy efficiency savings that would be created by the CalMTA.

Sincerely,

A handwritten signature in black ink, appearing to read "Sachu Constantine".

Sachu Constantine
Director of Policy
Center for Sustainable Energy®

cc: Senator Ricardo Lara (Chair)
Senator Patricia Bates (Vice Chair)
Senator Jim Beall
Senator Jerry Hill
Senator Connie Leyva
Senator Tony Mendoza
Senator Jim Nielsen
Senator Lois Wolk

Staff Director, Mark McKenzie,
Consultant, Robert Ingenito
Consultant Jillian Kissee
Consultant, Marie Liu
Consultant, Brendan McCarthy
Consultant, Jolie Onodera
Consultant, Maureen Oritz
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