

Who: **Irene Stillings, Executive Director, California Center for Sustainable Energy**

---

Date: **05/18/07**

---

Where: **San Diego Automotive Museum, Balboa Park**

---

Subject: **Street Smart San Diego News Conference**

---

**IRENE:**

We're here today to address something that's on everyone's mind.

The incredible pain we're feeling at the pump.

And we're here to celebrate the fact that there is relief for that pain.

It's all about living Street Smart.

And Street Smart means a variety of things.

- It means informing yourself about the many alternative fuel vehicles on the market today.
- It means making your own vehicle more fuel efficient.
  - -ensure your tires are inflated at the proper level.
  - -be aware that for every 5 mph you drive over 60 mph, you're going to lose 20 cents per gallon.
- It means looking at your transportation habits and how you can consolidate trips and conserve...
- It means logging onto our Web site: [www.energycenter.org](http://www.energycenter.org), to learn ways to become more

-- interruption -- Look, it's SANDAG's Regional Transportation Committee Chair San Diego Councilmember Jim Madaffer.