Central Coast Incentive Project

Prelaunch Webinar

Divya Mathur
Project Coordinator, EV Infrastructure

October 24, 2019
Before We Get Started

- Participants have the opportunity to ask questions live during Q&A
- Use the hand-raise feature on the webinar tool
- Organizer will unmute you and allow you to ask your question
- Please be wary of your surroundings when you are off mute
Central Coast Incentive Project

- Overview of Electric Vehicles in California
- Overview of CALeVIP
- About the Central Coast Incentive Project
- Eligibility and Equipment Requirements
- Application Process
- Questions and Answers
The Growth of Electric Vehicles

Top States by Alternate Technology Vehicle Sales

- California: 1,382,508
- Florida: 245,941
- Georgia: 104,139
- Illinois: 151,090
- Massachusetts: 98,075
- New Jersey: 106,801
- New York: 207,605
- North Carolina: 204,463
- Ohio: 118,328
- Pennsylvania: 112,087
- Texas: 152,210

Data includes 50 states and Washington D.C.
Electric Vehicle Trends in California

The Growth of Electric Vehicles

[Graph showing monthly sales trends from 2011 to 2019]
Poll Question 1

What is your industry type?
Funding

Extended by CA Assembly Bill 8

- Funded through CEC Clean Transportation Program
- Receives up to $100 M annually, split across multiple incentive projects
- Source funding available through 2024

*Perea, Chapter 401, Statutes of 2013*
**Project Goals**

- **Implement**
  - Implement targeted incentive projects throughout California

- **Streamline**
  - Provide a mechanism that improves relevant processes

- **Transform**
  - Provide convenient access to charging infrastructure and encourage electrification
About the Central Coast Incentive Project

✓ Incentives for both Level 2 and DC Fast Chargers

✓ For Monterey, San Benito, and Santa Cruz county businesses, nonprofits, workplaces, multi-unit dwellings and public facilities

✓ First-come, first-served

✓ Accepting applications starting October 30, 2019

Project details available at calevip.org/incentive-project/central-coast
Poll Question 2

Which county are you most likely to apply for a rebate?
## Available Funding By Region

<table>
<thead>
<tr>
<th>County</th>
<th>Level 2 Total Funds Available</th>
<th>DC Fast Charger Total Funds Available</th>
<th>Total Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monterey County</td>
<td>$1,350,000</td>
<td>$1,675,000</td>
<td>$3,025,000</td>
</tr>
<tr>
<td>San Benito County</td>
<td>$245,000</td>
<td>$320,000</td>
<td>$565,000</td>
</tr>
<tr>
<td>Santa Cruz County</td>
<td>$1,300,000</td>
<td>$2,110,000</td>
<td>$3,410,000</td>
</tr>
<tr>
<td><strong>Total Project Funds</strong></td>
<td><strong>$7,000,000</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
# Rebates & Equipment

<table>
<thead>
<tr>
<th></th>
<th>Equipment Type</th>
<th>Rebate Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Market Rebates</td>
<td>Level 2 Charger</td>
<td>Up to $5,000* per connector</td>
</tr>
<tr>
<td></td>
<td>DC Fast Charger</td>
<td>Up to $70,000 per charger</td>
</tr>
<tr>
<td>Disadvantaged Community Rebates*&lt;sup&gt;**&lt;/sup&gt;</td>
<td>Level 2 Charger</td>
<td>Up to $5,500** per connector</td>
</tr>
<tr>
<td></td>
<td>DC Fast Charger</td>
<td>Up to $80,000 per charger</td>
</tr>
</tbody>
</table>

*For the Central Coast Incentive Project, a Disadvantaged Community is one that is in the top 50% of CalEnviroScreen 3.0 census tract.

**For Level 2 Chargers in Multi-unit dwellings (MUD), an additional $1,000 per connector is available.
Applicant Eligibility Requirements

Applicants must:

✓ Be site owner or have site owner authorization to install
✓ Be a business, nonprofit organization or government entity based in California or have a California-based affiliate
✓ Service providers are eligible to apply for CALeVIP incentives on behalf of a property owner but must provide documentation confirming authorization from the property owner to install at the proposed site
Equipment must:
- Be new, installed for the first time
- Be on the CALeVIP eligible equipment list

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Level 2 Charger</th>
<th>DC Fast Charger</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Connector Type:</strong></td>
<td>J-1772 connector</td>
<td>CHAdeMO and SAE CCS connector options</td>
</tr>
<tr>
<td><strong>Network capabilities:</strong></td>
<td>Networked with minimum</td>
<td>Networked with minimum</td>
</tr>
<tr>
<td><strong>Remote start, remote diagnostics, data</strong></td>
<td>2-year networking agreement</td>
<td>5-year networking agreement</td>
</tr>
<tr>
<td><strong>Power Level:</strong></td>
<td>Capable of 6.2kW or greater</td>
<td>50kW or greater</td>
</tr>
<tr>
<td><strong>ENERGY STAR® Certified:</strong></td>
<td>Yes</td>
<td>N/A</td>
</tr>
<tr>
<td>Must accept at least two forms of payment and some form of credit card (Be aware of new SB454 regulations requiring credit card readers on new DC fast chargers installed after 1/1/2022, and Level 2 EV chargers installed after 1/1/2023. EV chargers installed before those deadlines must be upgraded with credit card readers when replaced or by 2033.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Be approved by a Nationally Recognized Testing Laboratory Program (NRTL)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Must be well-lit, safe, and comply with all federal, state, and local laws and/or ordinances</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Poll Question 3

What kind of charger type are you interested in applying for?
DC Fast Charger
Installation Site Requirements

Installation sites must be:
✓ Located in Monterey, San Benito, or Santa Cruz counties
✓ Well-lit, secure and in compliance with all federal, state and municipal laws, ordinances, rules, codes, standards and regulations
✓ Publicly accessible at all times
✓ Cannot be in gated area closed to the public at any time

<table>
<thead>
<tr>
<th>Eligible Sites</th>
</tr>
</thead>
<tbody>
<tr>
<td>Urban/suburban retail core</td>
</tr>
<tr>
<td>Retail shopping center</td>
</tr>
<tr>
<td>Grocery store</td>
</tr>
<tr>
<td>Restaurant</td>
</tr>
<tr>
<td>Gas station</td>
</tr>
<tr>
<td>Hospital</td>
</tr>
<tr>
<td>Sheriff/Police station</td>
</tr>
<tr>
<td>Airport (no long-term parking)</td>
</tr>
<tr>
<td>Hotels</td>
</tr>
<tr>
<td>City/County/Privately owned parking lot or garage</td>
</tr>
<tr>
<td>Library</td>
</tr>
<tr>
<td>Casino</td>
</tr>
<tr>
<td>Public transit hub</td>
</tr>
<tr>
<td>Curbside (located within the same block as another eligible site type)</td>
</tr>
</tbody>
</table>
Level 2 Charger Installation Site Requirements

Installation sites must be:

✓ Located in Monterey, San Benito, or Santa Cruz counties
✓ Well-lit, secure and in compliance with all federal, state and municipal laws, ordinances, rules, codes, standards and regulations
✓ Chargers must be shared use

<table>
<thead>
<tr>
<th>Eligible Sites</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commercial</td>
</tr>
<tr>
<td>Workplace</td>
</tr>
<tr>
<td>Multi-unit dwelling</td>
</tr>
<tr>
<td>Public facility</td>
</tr>
<tr>
<td>Light-duty fleet</td>
</tr>
<tr>
<td>Curbside (located within the same block as another eligible site type)</td>
</tr>
</tbody>
</table>
## Charger Maximums and Limits

<table>
<thead>
<tr>
<th>County</th>
<th>Maximum Funds Reserved</th>
<th>Maximum Eligible* DC Fast Chargers</th>
<th>Maximum Eligible Level 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monterey County</td>
<td>$320,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santa Cruz County</td>
<td>$320,000</td>
<td>4 Chargers</td>
<td>10 Connectors</td>
</tr>
<tr>
<td>San Benito County</td>
<td>$100,000</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Additional chargers may be installed, but will not be eligible for funding from CALeVIP*
Incentive funds may be put toward:

✓ Electric vehicle supply equipment (EVSE)
✓ Installation costs (labor and materials)
✓ Electric infrastructure related to EV charging upgrades
✓ Utility service order*
✓ Planning and engineering design costs*
✓ Energy storage
✓ Network agreement with network provider
✓ Warranty (service and parts)

*Utility service costs and engineering design costs are eligible costs if incurred after July 31, 2019 at applicant’s own risk until funds are reserved.
The following are ineligible costs:

✓ Permit Fees
✓ Solar Panels
✓ Costs paid by other rebate or incentive programs/projects
Applying for DC Fast Charger or Combination Rebates

Step 1
Be an eligible applicant with a qualified installation site

Step 2
Apply online prior to purchasing and installing the EV charger(s)

Step 3
Upload Site Verification Form within 5 days of application

Step 4
CSE reviews application and confirms eligibility. Rebate funds reserved. You have 450 days to complete your project

Step 5
Submit permit, design/engineering documents and receive optional milestone payment up to 240 days from Funds Reserved date

Step 6
Receive rebate check in the mail for milestone payment of up to 60% of your reserved funds

Step 7
Submit remaining installation documents for final payment within 450 days of Funds Reserved date

Step 8
Receive final rebate check in the mail within 15 days
Applying for Level 2 Charger Rebates

**Step 1**
Be an eligible applicant with a qualified installation site

**Step 2**
Apply online prior to purchasing and installing the EV charger(s)

**Step 3**
Upload Site Verification Form within 5 days of application

**Step 4**
CSE reviews application and confirms eligibility. Rebate funds reserved. You have 270 days to complete your project.

**Step 5**
Submit installation documents for review and processing

**Step 6**
Receive final rebate check in the mail within 15 days
Poll Question 4

What kind of property are you most interested in bringing EV charging to?
Before Submitting Your Application:

- Create your CALeVIP account.
- Sign Site Verification Form (if not the site owner).
- Site Verification Form must be submitted within 5 days of application submission. If it is not submitted within 5 days, the application will be cancelled.

Site Verification Form available at [calevip.org/incentive-project/central-coast](https://calevip.org/incentive-project/central-coast)
Monterey Bay Community Power customers need to find their 11-digit MBCP electric account number and Account Holder name and be ready to enter it during the application process.

Have questions about finding your account number? Contact MBCP at programs@mbcp.org.

When asked if your site is provided power by MBCP, please check yes if you are an MBCP Customer.
Application Walkthrough
Create New Account

Log In

First Name

Last Name

Email

Re-enter Email

You will use this email to access your account.

Choose Password

Re-enter Password

Passwords Match

Phone Number

Please enter the phone number using numbers only, e.g. (5555551234)
Central Coast Incentive Project

1. Select equipment
2. Accept requirements
3. Submit application
4. Upload documents

Installation Site Type

Select your eligible site type. Equipment selection options are determined by your site type.

What is the main use of the installation site?
- Select -

For Information on the listed uses see FAQ.

Select Your Equipment

Select your eligible EV chargers and installation type. Please include all chargers to be installed as part of the project.

Make/Model
- Select -

For additional information on listed makes/models, see Eligible Equipment page.

Connectors per Charger
- Select -

Indicate the total number of connectors per charger.

Quantity
- Select -

Indicate the total number of chargers planned for this installation site.

Charger/Installation Type
- Select -

Please select the installation type for the charger(s). For information on the listed types see FAQ.

Add another item

Network Provider

Select your network provider.
- Select -

A network provider is a business or organization that provides a software solution to manage EV chargers, enable EV driver pricing and payment, usage reporting, and smart charging. While selection of a network provider is not necessary at the time of application, CALeVIP requires each applicant to contract for network services for approval of any rebates.

Continue
Central Coast Incentive Project

Walkthrough

1. Select equipment
2. Accept requirements
3. Submit application
4. Upload documents

Central Coast Incentive Project Requirements

At the time an applicant submits an online application for the current Central Coast Incentive Project (Project) Implementation Manual available, as well as the incentive requirements agree to by the applicant, will apply.

Applications are processed on a first-come, first-served basis for both Level 2 (L2) and DC fast charging (DFC) projects. First-come basis for an over-subscribed application is determined on the date of application submitted. For applicants submitting on behalf of a property owner, first-come basis is determined by the submittal date of the Site Verification Form (SVF) following application submittal. If the SVF is not submitted within five (5) calendar days of initial application, the application will be canceled.

Qualified applicants featuring L2 projects will receive a single payment up to 270 days from the Funds Reserved date. Qualified applicants featuring DFC or combined projects (projects featuring a combination of DFC and L2 chargers within the same application) can receive up to two payments: a milestone payment can be requested up to 240 calendar days (8 months) and a final payment up to 400 days from the Funds Reserved date. Delays beyond normal processing times may occur.

The maximum amount of active application incentives an applicant may receive at any time is limited to $200,000 for applications on sites in Monterey and Santa Cruz counties, and $100,000 in San Benito County.

To apply for an incentive Applicant must:

1. Submit an online application.
2. Complete an Installation Form online within 270 days from the Funds Reserved data for Level 2 only applications and within 45 days for DFC or combined applications.
3. Submit supporting documentation within 270 days from the Funds Reserved data for Level 2 only applications and within 50 days for DFC or combined applications. The supporting documentation must be scanned and submitted through the OnlineVIP website.

Required supporting documentation will include, at a minimum, the following:

a. For applicants who request applications by phone, a complete application with signature and date. For online applicants, a scanned copy of the submitted application signed by the site owner or authorized representative.

b. For applicants who are not site owners, a completed Site Verification Form providing confirmation that the site owner authorizes the applicant to install the equipment at the site.

c. Copy of paid equipment receipt/invoice.
   - Receipt/invoice must include at a minimum, purchase date, retailer name, business address, phone number, equipment make and model number(s), equipment serial number(s), and payment terms (paid in full, cash, check, credit card, etc.).

d. Copy of installation receipt/invoice.
   - Receipt/invoice must include contractor name, contractor license number, business address, phone number, installed costs, and payment terms (paid in full, cash, check, credit card, etc.).

e. Copy of a network service agreement (for a minimum of two years for Level 2 chargers or five years for DFC fast chargers).

f. Copy of building or other local agency permit(s) approving installation.

g. Copy of design/engineering plans.
   - Plans must include contractor license number, business address, phone number, installed costs, and payment terms (paid in full, cash, check, credit card, etc.).

h. Copy of final inspection card, permit or other local agency documents showing installation has been completed.

i. Photographs of installed and operational charger(s) at the site address provided in the application. Photographs must clearly show Required Central Coast Incentive Project labeling.

j. Photographs of all installed charger serial numbers.

k. If installation requires utility service, a copy of utility service order(s) needed for the installation. If new service is not required, a copy of the utility bill is needed for existing accounts along with meter number. If chargers are to be fed into.

l. Installation required utility service. A copy of utility service order(s) needed for the installation.
Declarations

Please review each statement below. By clicking Accept and Continue you are indicating that you agree with the following statements and that information provided in your application is accurate and truthful.

1. I am the owner of the installation site or have the authority to file this application on behalf of the owner.
2. I have read and agree to the requirements of the Central Coast Incentive Project.
3. I choose to voluntarily submit personally-identifying information for the purposes of processing my incentive and enforcing the Central Coast Incentive Project Requirements.
4. I have read and agree to the terms of the Central Coast Incentive Project Privacy Policy.

Accept and Continue  Go Back
Declarations

Please answer from the perspective of the applicant organization that will receive the rebate payment.

Have you declared bankruptcy within the last five (5) years?*
  ○ Yes
  ○ No

Do you have any threatened legal actions by or against you?*
  ○ Yes
  ○ No

Do you have any pending legal actions by or against you?*
  ○ Yes
  ○ No

Do you have any loan defaults?**
  ○ Yes
  ○ No

Do you have any outstanding judgments?*
  ○ Yes
  ○ No

Organization Address

Organization Street Address*

Organization City*

Organization State*
  California

Organization ZIP*

Application Walkthrough

- **Installation County**: Monterey, San Benito, Santa Cruz
- **Installation State**: California
- **Installation ZIP**: 
- **Cross Street 1**: 
- **Cross Street 2**: 
Application Walkthrough

Installation Details

Please provide the name of the business or organization that will be the closest to the charger(s).

For example: Target, CVS, Central Park.

Is the site affordable housing?

☑ Yes
☑ No

Affordable housing is federally-subsidized housing in which a tenant pays a certain percentage of the rent to the owner, and the Department of Housing and Urban Development (HUD) pays the remaining percentage of the rent.

Is the proposed installation on tribal land?

- Select -

The definition of tribal lands (per 15 USCS § 470w (14)) means (A) all lands within the exterior boundaries of any Indian reservation; and (B) all dependent Indian communities.

Total number of parking stalls in parking lot/structure

Total number of parking stalls that will be dedicated to EV charging
Is there an existing need for the EV chargers at the proposed site?*
- Yes
- No

What type of existing need is there for these EV chargers?*
- Select -

What is the applicant organization’s relationship to the site?*
- Select -
    - Please answer from the perspective of the applicant organization that will receive the rebate payment.

Will the Level 2 charger(s) at this site be publicly accessible?*
- Yes
- No

Do you plan to charge a fee for charging at your Level 2 charger(s)?*
- Select -
Application Walkthrough

- Will the DC fast charger(s) at this site be publicly accessible?
  - Yes
  - No

- Will the DC fast charger(s) be publicly accessible 24 hours per day, 365 days per year?
  - Yes
  - No

- Do you plan to charge a fee for charging at your DC fast charger(s)?
  - Select -

- Who will own the EV chargers?
  - Select -

- Who will operate the EV chargers?
  - Select -
Application Walkthrough

Is the site provided power by Monterey Bay Community Power?*

Yes

What is your Electric Account Number?*

For example: 0001453456-1.
Your electric account number can be found at the top right corner of your utility bill. To view a sample bill, see FAQ.

Please provide the name of the organization or individual who is the account holder for the above account.*

The account holder name can be found at the top left corner of your utility bill under the “Service For” section. To view a sample bill, see FAQ.

Submit
**E-00029**

1. Select equipment  
2. Accept requirements  
3. Submit application  
4. Upload documents

### Application Status

<table>
<thead>
<tr>
<th>Application</th>
<th>Milestone Payment</th>
<th>Final Payment Sent</th>
<th>Utilization Data Uploaded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Received</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Rebate Information

- **Organization Name:**
- **Incentive Project:**
- **Site Location:** 688 Lighthouse Ave, MONTEREY, CA 93940
- **Equipment:**
  - CHARGEPoint CT4010 Series - Nem (1)
  - CHARGEPoint CT4010 Series - Nem (1)

**Total Reserved Rebate Amount:** $75,000.00

### Collaborators

- **Manage Collaborators**
- **Contact us to change owner.**

---

*Thank you for submitting your online application. Please upload your Site Verification Form as soon as possible. Applications are reviewed on a first come, first served basis and your application will not be eligible for review until your Site Verification Form is submitted.*
✓ Applications will be available on **October 30, 2019**
✓ Open to eligible properties in Monterey, San Benito and Santa Cruz counties.
✓ Non-site owners should complete Site Verification Form before applying.
✓ Once funds have been reserved, you may begin incurring costs.
✓ Double check that the Organization Name (i.e. Rebate Recipient) and Installation Address entered on the application are correct – these cannot be changed after the application is submitted.
EV charging made easy and affordable with CALeVIP!

✓ Complimentary technical assistance is available to applicants to help jump start EV charger installation process
✓ Contact CALeVIP staff at any point for assistance

Contact CALeVIP at
(866) 967-5816
or
evexpert@energycenter.org
Questions?

Submit comments and questions through chat, and please include your business or organization name.

Project details available at calevip.org/incentive-project/central-coast
Get in Touch!

Contact Project Staff at (831) 264-8870 or central-coast-calevip@energycenter.org

Applications open October 30
Project Details at calevip.org/incentive-project/central-coast

Subscribe for CALeVIP news and project updates at calevip.org/contact-us