



## **Infrastructure Projects for San Diego**

Presentation to the Electric Vehicle Infrastructure Training Program (EVITP) Seminar, Tuesday, January 29, 2013

Jill Brandt

**San Diego Development**



eVgo is leading the electric car charging eVolution with a \$150 million commitment to build hundreds of **eVgo Freedom Station sites** and the infrastructure for thousands of individual **eVgo Level 2 charging stations** at homes, offices, multi-family communities and more throughout major metropolitan cities in Texas, California, and the Washington D.C./Maryland/Northern Virginia region. And, we're just getting started!

# A Complete EV Charging Ecosystem

Multi-Family Residential



Retail



On-the-Road



Single-Family Residential



Workplace



Community and Public





# Freedom Station

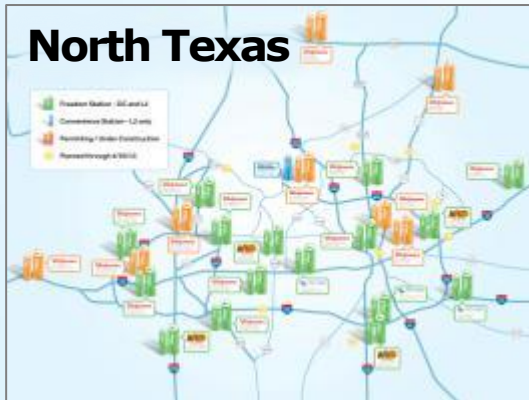


# Freedom Station Network

## Houston



## North Texas

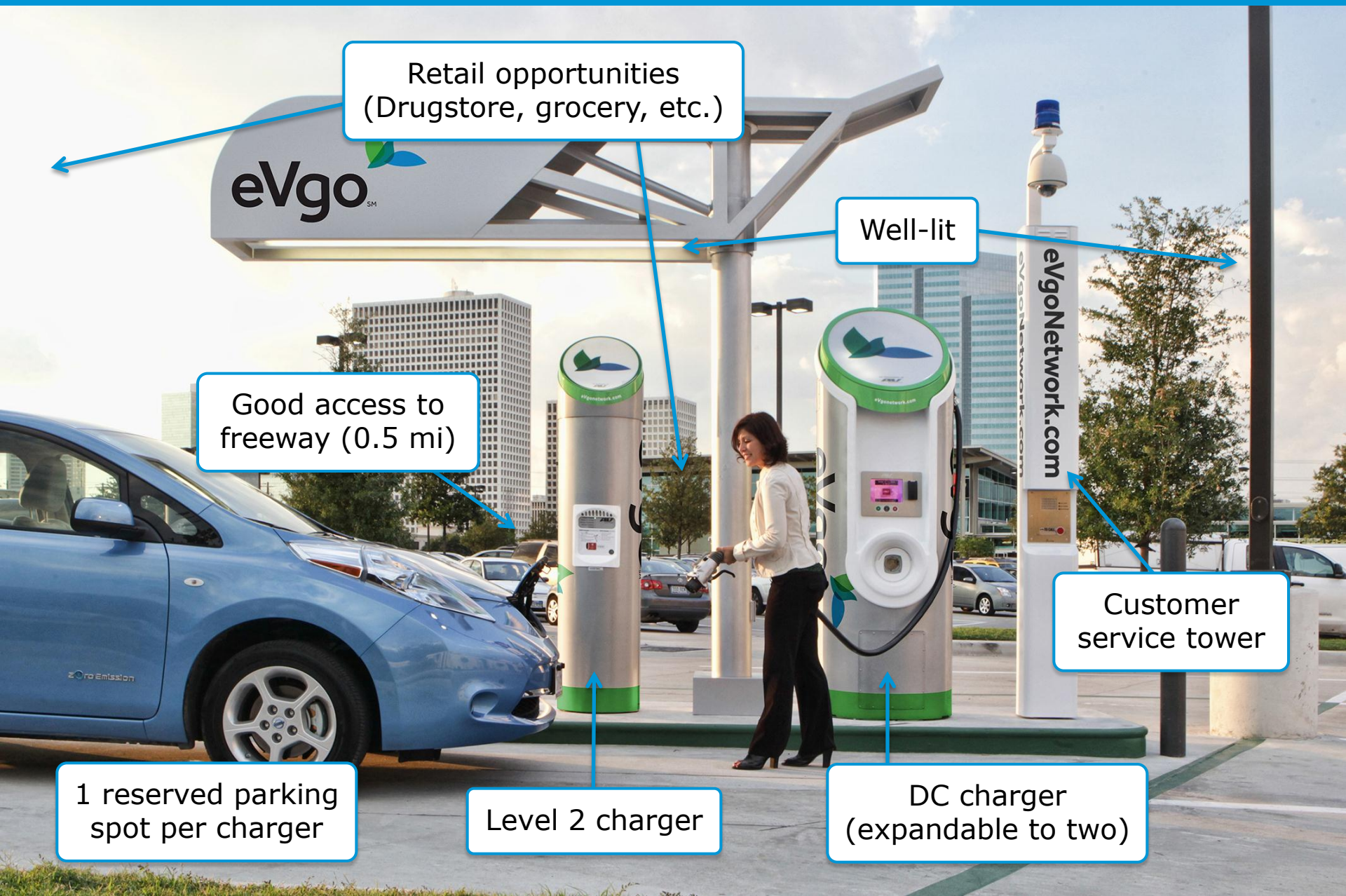


## Mid-Atlantic





# What Is a Freedom Station?



Retail opportunities  
(Drugstore, grocery, etc.)

Good access to  
freeway (0.5 mi)

Well-lit

Customer  
service tower

1 reserved parking  
spot per charger

Level 2 charger

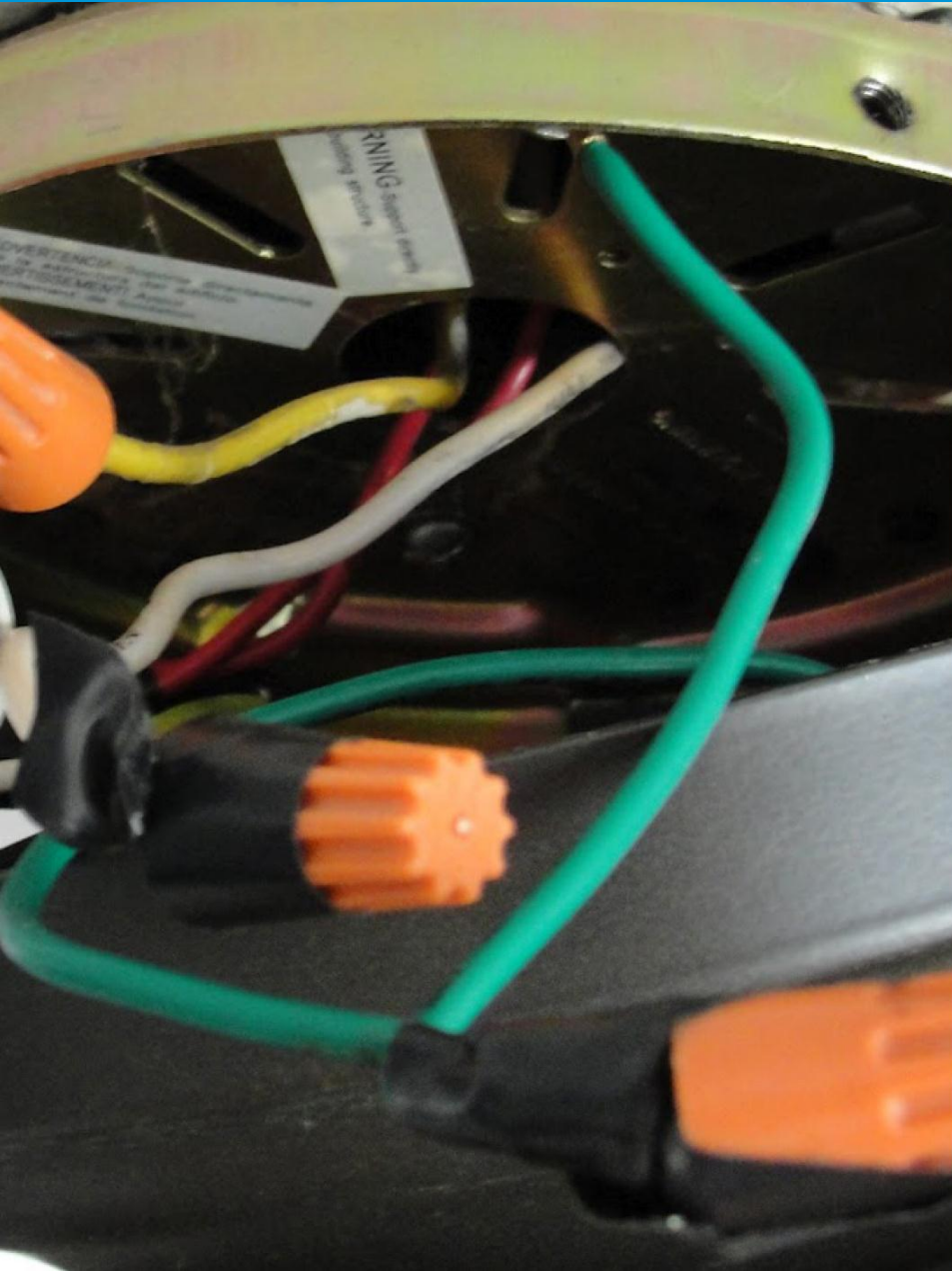
DC charger  
(expandable to two)



# Multi-Family and Workplace Charging



# What Is REV?





# REV Certification

## Property Owners

- ✓ Simple, scalable and visible
- ✓ Amenity that resonates with residents and the environment
- ✓ Zero cost for chargers, maintenance, or administration
- ✓ eVgo reimburses for all electricity
- ✓ eVgo investments in property retrofits (limited time in CA)
- ✓ Comprehensive co-marketing program
- ✓ No worries and charging station technology obsolescence or new protocols

## Residents/Employees/Tenants

- ✓ Simple, low flat-rate subscription plans
- ✓ Dedicated charging station for each EV driver
- ✓ Highly visible, well-distributed and simple-to-use Freedom Stations turn range anxiety into range confidence
- ✓ 24/7/365 customer service
- ✓ No worries about charging station technology obsolescence or new protocols



## eVgo Provides



Installation design



Permitting services



Hardware



Construction services



Station maintenance



Electrical power



Customer support



Comprehensive co-marketing

## Multi-Family/Workplace Host Provides



Parking spaces



Electrical make-ready  
retrofit

### **For a limited time:**

eVgo is making investments in the electrical make-ready retrofits of California host properties, up to \$20,000 for a 10-charger site.

**Hosts receive a visible symbol of support for sustainability, and a magnet for EV drivers.**



# Questions?

*Contact: Jill Brandt  
281-674-0036  
jill.brandt@nrgenergy.com*



# eVgo Partners

## REV Programs

REV-Workplace and REV-Multifamily



## Retail Hosts



WEINGARTEN REALTY



## Auto OEMs



## Other

